

# INFORMATION LETTER

Not for  
Publication

NATIONAL CANNERS ASSOCIATION

For Members  
Only

No. 1488

Washington, D. C.

May 22, 1954

## Spring Meeting of Board, Council, Committees

The N.C.A. Board of Directors met in Washington May 20-21 to review Association business and to study industry problems. The two-day session was the annual spring meeting of the Administrative Council and Board.

Other meetings, held in conjunction with the midyear meeting of the Board, were those of the Claims Committee, technical subcommittee of the Consumer and Trade Relations Committee, Labeling Committee, Washington Laboratory Advisory Committee and a subcommittee of the Scientific Research Committee, and the Raw Products Committee.

Meetings also were held by members of the Legislative and Home Economics Committees who were present as Board or Council members or in other capacity.

Actions of the Board and other developments will be reported in the next issue of the INFORMATION LETTER.

## Trade Agreements Act

Legislation proposing to create a new procedure for setting U. S. tariff rates has been introduced in the House.

A sponsor of the legislation, Representative Hunter (Calif.), explained on the House floor May 17:

"This bill is designed to restore to Congress the final responsibility for any adjustments made in the tariff.

"To this end the bill would empower the Tariff Commission under stated conditions to increase or reduce or to establish rates of duty, or to impose, modify, or withdraw import quotas, subject only to Congressional veto."

A change in the tariff could be made only by the Tariff Commission, following an economic study along lines prescribed by Congress. The Commission would initiate such an investigation on the motion of either domestic industry or export-import interests.

A tariff adjustment order would become effective if it were not disap-

proved by either house of Congress within 60 days.

The legislation would give statutory standing to the rates now owing their existence to a trade agreement concession, and would permit the General Agreement on Tariffs and Trade to expire June 30, 1955. The President no longer would initiate trade agreement negotiations or proclaim tariff rates.

In addition to the bill, H. R. 9159, by Representative Hunter, the same provisions are incorporated in H. R. 9162 by Representative Mack (Wash.), H. R. 9173 by Representative Secrest (Ohio), H. R. 9174 by Representative Scudder (Calif.), H. R. 9176 by Representative Steed (Okla.), and H. R. 9178 by Representative Van Zandt (Pa.).

## Technical Advisory Committee Studies Spraying of Row Crops

One of the subcommittees of N.C.A.'s Technical Advisory Committee has been quite active during the past two years in encouraging the development of equipment which will give more adequate disease and insect control on row crops at lower unit cost. The committee feels that neither canners nor growers are realizing maximum efficiency for the amount of time, effort and money now being spent for disease control on row crops. The committee also feels that new types of equipment are being offered to canners and growers, particularly of the mist blower or air blast type, before specific and definite information is available as to their efficiency in comparison with the old-established type of hydraulic sprayer.

As a prelude to its study of this problem, the subcommittee attempted to draw up agronomic specifications for equipment to do the type of job it feels is needed to improve the production and quality of canning crops. The subcommittee found that information regarding the correlation between the coverage on different parts of plants, and upon the upper and lower surfaces of the leaves, as well as on disease control, is lacking. The subcommittee therefore held a special

## No Walsh-Healey Exemption

The Secretary of Labor has notified the Secretary of Defense, by letter dated May 4, that there will be no exemption from the Walsh-Healey Public Contracts Act this year on contracts covering military requirements of canned fruits and vegetables.

meeting with research personnel in plant pathology, entomology, and agricultural engineering at the Convention in Atlantic City this year, hoping to stimulate more fundamental research on the relationship between coverage and insect and disease control.

The subcommittee has now arranged for cooperative experimental work to be undertaken in New York State to evaluate the performance of a new type of air blast spraying equipment in comparison with the standard hydraulic sprayer on tomato disease control. Tests of this new type of equipment which was developed by Cornell University were very encouraging in 1953, and extensive field evaluation will be made this season. Those participating in this experiment, in addition to Technical Advisory Committee members, will be the New York State Canners and Freezers Association, the New York Experiment Station at Geneva, and Cornell University.

The subcommittee will also extend its cooperation to a project in Ohio being conducted by the USDA agricultural engineering personnel, the Ohio Experiment Station, and the Ohio Canners Association. The performance of a newly designed air blast sprayer developed by the USDA will be evaluated in comparison with the hydraulic sprayer on tomatoes grown in Ohio.

The importance of obtaining more fundamental information on disease and insect control on canning crops will continue to be emphasized by the subcommittee in its contacts with experiment station personnel.

## PROCUREMENT

### U. S. Issues Directory Listing Military and Civilian Buyers

A new U. S. Government Purchasing Directory, just issued by the Small Business Administration, lists classes of commodities purchased by the federal government and indicates the agencies which carry on the procurement.

The 92-page volume lists some 4,000 classes of commodities covering the more than 5,000,000 items purchased by both military and civilian agencies of the U. S. Government. Among the listings are "food specialty preparations" and "food packages, composite".

The directory is for sale by the Superintendent of Documents, Washington 25, D. C., for 50 cents. For the convenience of canners, the agencies listed as responsible for purchasing foods are listed.

#### Military Purchasing Offices

Following are the military purchasing offices listed as buying "food specialty preparations" and "food packages, composite":

Army and Air Force Exchange Service, 25 West 43d St., New York 18, N. Y.

Army and Air Force post exchanges which actually do their own buying change from time to time. Firms wishing to sell to such post exchanges should write to one or more of the Army and Air Force Exchange Service Offices listed below and request a list of Army and Air Force Exchanges in the region which buy on a local purchase basis. Address as: Army and Air Force Exchange Service—25 West 43d St., New York 18, N. Y.; 200 West Baltimore St., Baltimore 2, Md.; 111 Ivy St., Atlanta, Ga.; Building 370, Fort Sam Houston, Texas; 205 West Monroe St., Chicago, Ill.; 563 Market St., San Francisco, Calif.

Headquarters, Quartermaster Market Center System, 226 West Jackson Blvd., Chicago 6, Ill. (In addition to contacting the Headquarters, Quartermaster Market Center System, contact the Quartermaster Market Center listed below nearest your location): 1321 Lady St., Columbia 1, S. C.; 187 Denargo Market, Denver 6, Colo.; Felix at Hemphill, Fort Worth, Texas; 1206 Santee St., Los Angeles 15, Calif.; Unit 2, first floor, New Orleans Port of Embarkation, New Orleans 12, La.; 111 East 16th St., New York, N. Y.; North Boulevard and Kelly Rd., Richmond 20, Va.; 124 Grand Ave., Oakland 12, Calif.; 189 New Montgomery St., San Francisco, Calif.; P. O. Box 3225, Pier 91, Seattle, Wash.

Navy Ship's Store Office, 29th and 3d Ave., Brooklyn 32, N. Y.

Firms wishing to sell to Navy Exchanges and Marine Corps Exchanges should write to the addresses given below for a list of such exchanges: Navy Ship's Store, Navy Supply Facilities, 29th St. and Third Ave., Brooklyn 32, N. Y.; U. S. Marine Corps Headquarters, Washington 25, D. C.

#### Civilian Purchasing Offices

Following are the civilian purchasing offices listed as buying "food spe-

cialty preparations" and "food packages, composite":

Forest Service regional offices. Address as: Regional Office, Forest Service, U. S. Department of Agriculture, Albuquerque, N. M.; Atlanta, Ga.; Denver, Colo.; Juneau, Alaska; Missoula, Mont.; Milwaukee, Wis.; Ogden, Utah; Philadelphia, Pa.; Portland Ore.; San Francisco, Calif.

Chief, Administrative Services Division, Forest Service, U. S. Department of Agriculture, Washington 25, D. C.

Division of Procurement and Property Management, Office of Budget and Finance, U. S. Department of Agriculture, Room 112, Administration Bldg., Washington 25, D. C.

Procurement and Supply Section, U. S. Weather Bureau, U. S. Department of Commerce, Bldg. 55, Naval Observatory Circle, Washington 25, D. C.

United States Penitentiaries at Atlanta, Ga.; Leavenworth, Kans.; McNeil Island, Wash.; Lewisburg, Pa.; Alcatraz, Calif.; Terre Haute, Ind.; Federal Reformatories at Chillicothe, Ohio; Alderson, W. Va.; El Reno, Okla.; Petersburg, Va.; Federal Correctional Institutions at Milan, Mich.; Tallahassee, Fla.; Danbury, Conn.; Ashland, Ky.; Texarkana, Texas; LaTuna, Texas; Englewood, Colo.; Seagoville, Texas; Federal Detention Headquarters, 427 West St., New York 14, N. Y.; Medical Center for Federal Prisoners, Springfield, Mo.; Federal Prison Camps at Tucson, Ariz.; Montgomery, Ala.; Florence, Ariz.; Mill Point, W. Va.; National Training School for Boys, Washington 25, D. C.; Natural Bridge Camp, Greenlee, Va.

Supply Office, Federal Civil Defense Administration, 1980 Columbia Rd., N. W., Washington 25, D. C.

U. S. Public Health Service offices: Division of General Services, U. S. Public Health Service, Department of Health, Education, and Welfare, Washington 25, D. C.; Purchase and Supply Branch, National Institutes of Health, Bethesda, Md.; Communicable Disease Center, Public Health Service, 50 Seventh St., N. E., Atlanta 5, Ga.

Purchase Section, Department of Health, Education, and Welfare, Saint Elizabeths Hospital, Washington 25, D. C.

In addition, the following offices listed in the directory are known to carry on procurement of foods:

General Supplies Section, Procurement Division, Supply Service, Veterans Administration, Washington 25, D. C.

General Services Administration Regional Offices: Region 1, 620 Post Office and Courthouse Bldg., Boston 9, Mass.; Region 2, 250 Hudson St., New York 13, N. Y.; Region 3, Seventh and D Sts., S. W., Washington 25, D. C.; Region 4, Peachtree-Seventh Bldg., 50 Seventh St., N. E., Atlanta 5, Ga.; Region 5, 219 South Clark St., Room 325, Chicago 4, Ill.; Region 6, 1800 Federal Office Bldg., 911 Walnut St., Kansas City 6, Mo.; Region 7, 1114 Commerce St., Dallas 2, Texas; Region 8, Denver Federal Center, Denver, Colo.; Region 9, 40 Fourth St., 4th Floor, San Francisco 3, Calif.; Region 10, 909 First Ave., Seattle 4, Wash. GSA District Offices: Federal Bldg., Room 212, Cleveland 14, Ohio; Western Pacific Bldg., 1031 South Broadway, Los Angeles 15, Calif.

## SUPPLIES

### Shipments of Metal Cans

Shipments of metal cans for fruits, vegetables, juices, fish and sea food, during the first three months of 1954 were less than the volume shipped during the same period of 1953, according to a report by the Bureau of the Census, U. S. Department of Commerce.

Jan. through March  
1953 1954  
(in short tons of steel)

Fruit and vegetable (including juice).....	177,172	170,788
Fish and sea food.....	13,882	13,118
Meat (including poultry).....	33,561	40,975

## PUBLICITY

### Better Living Magazine

An article using many canned foods and a short feature about sardines appear in the June issue of *Better Living* magazine.

The article, "Soup and Sandwich Suppers" by Helen Mills, associate food editor, presents quick, cool suggestions for hot weather. One of the suggested suppers is pictured in a handsome full-page color photograph. The soup and sandwich recipes use the following canned foods: vegetable-beef, black bean, cream of chicken, cream of mushroom, tomato, pea, and cream of celery soups, and tuna, strained peas and carrots, sauerkraut, clams, Vienna sausage, corn, and deviled ham.

"Sardine Specials", a one-column feature, gives recipes using sardines as a snack spread, in a vegetable salad, and in a casserole with noodles and condensed tomato soup.

### Sugar Company Promotion

Canned foods are being promoted this year not only by the several canning trade promotions now going on, including the new N.C.A. Consumer and Trade Relations activity, but by certain other campaigns in the food field. Among these is an educational program designed to stimulate public interest in sugar-sweetened products as sources of quick energy, conducted by the California & Hawaiian Sugar Refining Corporation.

This year about 7½ million 5-pound consumer bags of cane sugar will be distributed, each carrying imprints of messages and food-preparation ideas for the housewife which point up the benefits in including in their daily diet the products of the processed fruit and fruit juice industries.

The program was begun last year and is being expanded this year. An additional 80 million bags will be run this year which bear a message emphasizing a general statement of the value in the diet of all consumer products that contain sugar.

## RAW PRODUCTS

### Onion Breeding Program

Twelve new hybrid onions were announced to seedsmen during the past winter, and Dr. Henry Jones, head of the onion breeding program in USDA's Agricultural Research Service, says that each offers good prospects for higher yields when grown where it has demonstrated its adaptability.

The 12 new F<sub>1</sub> hybrid onions are Abundance, Aristocrat, Bonanza, Champion, Contender, Early Harvest, Elite, Encore, Epoch, Fiesta, Pioneer, and Surprise. Information describing each of them is contained in a USDA announcement April 27. The new hybrids were developed by USDA and state experiment stations in Colorado, Idaho, Indiana, Iowa, New York, and Ohio.

The seed trade has foundation seed for the production of all of these new varieties, but none is available from USDA. Small commercial plantings are being made in 1954 by a number of state experiment stations in cooperation with onion growers. Seed supplies will be available from commercial seed firms for planting in 1955, according to USDA.

### New Book on Sweet Corn

A new book on sweet corn, written by Prof. W. A. Huelsen at the University of Illinois, has just been published.

In preparing the book, Prof. Huelsen has made a complete search of all the literature on field corn as well as sweet corn. All of the major facts concerning sweet corn, from breeding and seed production to the quality and nutritive value of processed sweet corn, are covered in the volume.

Entitled *Sweet Corn*, the book was published by Interscience Publishers, 250 Fifth Ave., New York 1, N. Y., and is sold for \$10.50.

### Rhubarb Production

"Rhubarb Production, Outdoors and In", a new leaflet issued by the Agricultural Research Service of USDA, reports on field and garden growing and deals with some new red varieties of rhubarb.

Single copies of the leaflet (L. 354) may be obtained upon request to the Office of Information, U. S. Department of Agriculture, Washington 25, D. C.

### Growing Table Beets

Better cultivation practices and other improvements in production of table beets are listed in a new leaflet, "Growing Table Beets", issued by the Agricultural Research Service of USDA.

The leaflet calls attention to the desirability of helping the relatively weak seedlings to develop by using one of the new synthetic soil conditioners on heavy clay soils. Also, because of the sensitivity of this crop to soil acidity, special attention is given to an accurate test for lime needed.

A single copy of the leaflet (L. 360) may be obtained upon request to the Office of Information, USDA.

### Forthcoming Meetings

- May 23-26—Super Market Institute, Annual Convention, Public Auditorium, Cleveland
- June 3—Tidewater Cannery Association of Virginia, Annual Meeting, New Atlanta Hotel, Colonial Beach, Va.
- June 9-11—Processed Apples Institute, Spring Meeting, Skytop Lodge, Skytop, Pa.
- June 10-11—National Red Cherry Institute, Annual Meeting, Hotel Gettysburg, Gettysburg, Pa.
- June 13-14—Michigan Cannery and Freezers' Association, Spring Meeting, Park Place Hotel, Traverse City
- June 13-17—National Association of Retail Grocers, Annual Convention, National Guard Armory, Washington, D. C.
- June 15-16—Maine Cannery Association, Summer Meeting, Lakewood (near Skowhegan)
- June 27-July 1—Institute of Food Technologists, Annual Meeting, Los Angeles
- July 8-9—National Kraut Packers Association, Annual Meeting, Catawba Cliffs Beach Club, Port Clinton, Ohio
- July 14-23—Indiana Cannery Association, Annual Mold Count School, Purdue University, Lafayette
- July 26-August 6—New York State Cannery and Freezers Association, Annual Mold Count School, New York State Experiment Station, Geneva
- October 10-13—National Association of Food Chains, Annual Convention, Waldorf-Astoria Hotel, New York City
- October 21-23—Florida Cannery Association, 23rd Annual Meeting, Hollywood Beach Hotel, Hollywood
- November 1-3—Iowa-Nebraska Cannery Association, 53rd Annual Meeting, Hotel Fort Des Moines, Des Moines
- November 4—Illinois Cannery Association, Fall Meeting, Chicago
- November 8-9—Wisconsin Cannery Association, 50th Annual Convention, Schroeder Hotel, Milwaukee
- December 2-3—Michigan Cannery and Freezers Association, Fall Meeting, Pantlind Hotel, Grand Rapids
- January 9-13—Super Market Institute, Midyear Meeting, Boca Raton Club, Boca Raton, Fla.
- January 27-28—Cannery League of California, Annual Fruit and Vegetable Sample Cutting, Fairmont Hotel, San Francisco
- February 19-23—National Cannery Association, 48th Annual Convention, together with National Food Brokers Association and Canning Machinery and Supplies Association, Chicago
- March 25-29—Cannery League of California, 51st Annual Meeting, Santa Barbara Biltmore, Santa Barbara

### Information Division Report

Mailed to members this week were copies of the annual report of the N.C.A. Information Division for 1953. The report comprises a partial record of the use by newspapers and radio-TV outlets of material issued by the Division.

The report tabulates 77 press releases, 21 radio-TV releases, 18 specially arranged radio-TV interviews, 33 articles and radio-TV scripts, 64 publications produced (these include 50 issues of the INFORMATION LETTER), assistance to 127 writers, 51 broadcasters, and 23 speakers.

Objectives in each of these projects were to increase the public acceptance and use of canned foods and to create public good will and high regard for the canning industry and its products. Much of the material highlighted the public service values and economic importance of canned foods.

## FOREIGN TRADE

### Philippine Trade Act

The State Department has sent to Congress the text of proposed legislation to extend the Philippine Trade Act 18 months, to January 1, 1956.

If such legislation is not enacted, both the United States and the Philippine Republic are scheduled under present law to impose duties on imports from the other, starting this July 4.

The proposed legislation would enable the President to extend the existing free trade period 18 months in exchange for reciprocal treatment of U. S. receipts by the Philippine Republic.

The State Department proposal would eliminate the first two steps in the progressive imposition of duties, and on January 1, 1956, duties would be imposed at 15 percent of the normal U. S. rate.

### Mexican Import Barriers

Mexico on April 17 lowered the value of the peso in relation to U. S. currency from 11.56 to 8 cents.

Reports indicate that as a sequence of the devaluation, which amounted to about 30 percent, Mexico may exempt certain commodities, including some foods, from the 25 percent increase in import duties that was made effective in mid-February.



## STATISTICS

### Pack of Canned Meat

The quantity of meat canned and meat products processed under federal inspection during the month of April has been reported by the Bureau of Animal Industry, USDA. However, this report represents only the supply of meat products canned during that period and remaining for civilian consumption. Total production, including quantities for defense, was 151,361 thousand pounds.

Canned Meat and Meat Products Processed under Federal Inspection  
April, 1954

	3 Lbs. & over 3 Lbs. (in thousands of pounds)	Under 3 Lbs.	Total
Luncheon meat.....	12,473	12,463	24,936
Canned hams.....	15,042	298	15,340
Corned beef hash.....	316	4,535	4,750
Chili con carne.....	306	4,376	4,971
Vienna sausage.....	107	5,430	5,537
Frankfurters and weiners in brine.....	9	1,388	1,396
Deviled ham.....		401	401
Other potted and deviled meat products.....	4	3,829	3,833
Tamales.....	280	2,137	2,418
Sliced, dried beef.....	34	413	447
Liver products.....		58	58
Meat stew.....	66	7,369	7,435
Spaghetti meat products.....	259	5,980	6,239
Tongue (not pickled).....	96	191	287
Vinegar pickled products.....	596	1,188	1,784
Bulk sausage.....		1,052	1,052
Hamburger.....	67	2,629	2,696
Soups.....	637	41,862	42,519
Sausage in oil.....	288	219	507
Tripe.....	1	479	480
Brains.....		234	234
Bacon.....	40	1	41
All other products 20% or more meat.....	258	5,716	5,975
All other products less than 20% meat (except soup).....	63	14,791	14,854
Total all products.....	30,933	117,259	148,192

Columns do not add to totals shown in all cases since rounded figures are used. Amounts packed for defense agencies are not included in these items. Total production, including quantities for defense agencies, was 151,361 thousand pounds.

### Canned Baby Food Stocks

Details of the canned baby food supply, stock and shipment situation are reported by the N.C.A. Division of Statistics as follows:

	1953 (thousands of dozens)	1954
Canner stocks, Jan. 1.....	55,300	65,305
Pack, Jan.-April.....	41,973	44,178
Supply.....	97,273	109,483
Canner stocks, May 1.....	47,782	58,314
Canner shipments during April.....	10,707	12,539
Canner shipments, Jan.-April.....	49,491	51,169

### Livestock and Meat Situation

Total livestock slaughter and meat production, which increased in 1953 to its largest volume for peacetime, is continuing at about the same volume in 1954, it is reported by the Agricultural Marketing Service of USDA in *The Livestock and Meat Situation*.

The 5,822 million pounds of meat produced in commercial plants during the first quarter of this year was only 1 percent more than the 5,765 million pounds of the same period of 1953. Total production the rest of the year probably will not differ a great deal from last year, according to the report.

Beef has made up an unusually large part of all meat produced this year, with output in January-March 13 percent above last year; while pork production was down 14 percent.

Cattle slaughter is expected to level out because the expansion in numbers has slowed. Only 1 million more cattle were reported on farms this January than last and none of the increase was in slaughter cattle of near-market weights.

After two years of downtrend hog production is increasing. A March survey in six Corn Belt states revealed that winter farrowings were up 39 percent and that the total spring crop (December-May) would be up 9 percent.

## PERSONNEL

### Pennsylvania Cannery Assn. Appoints New Secretary

Jack R. Grey of Fullerton, Pa., has been appointed to the position of executive secretary of the Pennsylvania Cannery Association, it is announced by A. Reed Hayes, Jr., Mifflin County Packing Co., association president.

Mr. Grey is a graduate of Pennsylvania State University where he majored in commerce and finance. Immediately after attaining his bachelor of arts degree in 1943, he entered the armed services and served as a tank platoon leader in Patton's army until December, 1944, when he was wounded in action.

Upon his discharge from active duty in September, 1946, Mr. Grey became associated with the Pennsylvania Power and Light Co., and after an extensive training program, he was made assistant sales planning representative of the concern's sales planning section, where he gained heavy experience in promotional, educational, and customer contact work.

Mr. Grey has assumed his duties with the Pennsylvania Cannery Association at their headquarters in York, Pa. He succeeds Charles W. York, who left the association to become managing editor of *The Canner*.

## TABLE OF CONTENTS

	PAGE		PAGE
<b>Association Activities</b>		<b>Publicity</b>	
Spring meeting of Board, Council, Committees.....	195	<i>Better Living</i> magazine.....	196
Information Division report.....	197	Sugar company promotion.....	196
<b>Congress</b>		<b>Raw Products</b>	
Trade Agreements Act.....	195	Technical Advisory Committee studies spraying of row crops.....	195
<b>Foreign Trade</b>		Onion breeding program.....	197
Philippine Trade Act.....	197	New book on sweet corn.....	197
Mexican import barriers.....	197	Rhubarb production.....	197
<b>Meetings</b>		Growing table beets.....	197
Forthcoming meetings.....	197	<b>Statistics</b>	
<b>Personnel</b>		Packed of canned meat.....	198
Pennsylvania Cannery Association appoints new secretary.....	198	Canned baby food stocks.....	198
<b>Procurement</b>		Livestock and meat situation.....	198
No Walsh-Healey exemption.....	195	<b>Supplies</b>	
U. S. issues directory listing military and civilian buyers.....	196	Shipments of metal cans.....	196